

Health Prime and AdvantEdge Join Forces Strengthening their Value Proposition to Physicians
Partnership Combines Practice Management and Revenue Cycle Management Solutions
and Services to Solve a Major Pain Point for Physicians

National Harbor, MD and Warren, NJ – October 22, 2021– Health Prime and AdvantEdge Healthcare Solutions, Inc., two leading practice management and revenue cycle management (RCM) solutions providers, today announced a strategic partnership of their businesses to alleviate the administrative burden imposed on physicians and healthcare providers. Offering the companies' highly complementary solutions and services which are delivered to adjacent market segments, will allow both organizations to reach a broader network of healthcare providers and specialties.

“AdvantEdge is an exciting and timely addition to our growing family of healthcare companies,” said Pranil Vadgama, CEO and President, Health Prime. “Each company provides expertise and a wide breadth of services and specialties. By bringing the companies together, we will provide a much stronger value proposition to our existing clients and new clients. AdvantEdge’s white-glove approach to customer service, performed locally, is a key competitive advantage that we are excited about leveraging which complements our own model. We are truly stronger together.”

Health Prime provides technology and resources to help optimize physician practice and surgery center operations. The company’s Datalytics business intelligence platform gives timely and actionable insights into the medical billing and collection process and full visibility into key performance metrics so practices can focus on changes that will have the most positive impact and be prepared for the reimbursement shifts associated with value-based care.

AdvantEdge is a leading national medical billing company serving independent and employed physician groups, hospitals, surgery centers, and behavioral health agencies. AdvantEdge’s over 800 employees leverage the company’s proprietary technology, coding, and workflow tools to ensure that its clients are properly reimbursed for the clinical services they deliver to their patients.

The value of the combined companies provides access to exceptional analytics and RCM technology, expanded market reach and a broader network of experts including coders and bi-lingual call center support personnel. Continued innovation from these two leaders in the practice management and RCM space is another benefit clients can expect.

“Innovation through technology is a critical shared value between our companies, from the billing software developed by AdvantEdge and the Datalytics practice intelligence tools offered through Health Prime,” said David Langsam, CEO and President of AdvantEdge Healthcare Solutions. “Together, they offer unprecedented efficiency and visibility into actionable information for our clients. We at

AdvantEdge are enthused about joining forces with the Health Prime family and becoming the market leader in revenue cycle management solutions offered to healthcare providers nationwide.”

About Health Prime

Health Prime was created to empower physicians to spend more time with patients and less time attending to paperwork. As a physician owned and managed company, we continually improve the value of our services through dedication to the physicians we serve, leadership and teamwork among our staff and our clients. Health Prime provides a full line of practice management and optimization solutions and services for physicians and hospital owned physician groups throughout the US.

About AdvantEdge

AdvantEdge is recognized as one of the top ten U.S. medical billing companies providing billing, certified coding, and practice management services to healthcare providers nationwide. Our services substantially improve decision making, maximize financial performance, streamline operations, and eliminate compliance risks for our healthcare clients.

Brentwood Capital Advisors LLC and Falcon Capital Partners served as financial advisors to AdvantEdge.

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